



**2017 UNITED POTATO PARTNERS SEMINAR**  
Red Shores Race Track and Casino, Charlottetown, PEI  
**Tuesday, January 31, 2017**

- 9:00 a.m. – 9:30 a.m.      **Registration and Coffee**
- 9:30 a.m. – 9:35 a.m.      **Welcome and Opening Remarks**  
- Rodney Dingwell, Chairman, PEI Potato Board
- 9:35 a.m. – 9:40 a.m.      **United Potato Growers of Canada**  
- Ray Keenan, Chairman, UPGC
- 9:40 a.m. - 10:20 a.m.      **Climate Change and PEI's Approach to Carbon Pricing/Tax**  
- Todd Dupuis, Exec. Dir., PEI Climate Change Secretariat
- 10:20 a.m. - 10:30 a.m.      Nutrition Break
- 10:30 a.m. –11:30 a.m.      **Agricultural Input Price Monitoring**  
- Ken McEwan, Ridgetown Campus, University of Guelph
- 11:30 a.m. –12:00 p.m.      **Canadian and European Market Update**  
- Kevin MacIsaac, General Manager, UPGC
- 12:00 p.m. – 1:00 p.m.      *Lunch Provided by United Potato Growers of Canada*
- 1:00 p.m. - 1:40 p.m.      **How Good Data has Improved our Ability to Predict the Marketplace – What is the 2017 Fresh Outlook?**  
- Cary Hoffman, Owner, MountainKing Potatoes, Houston, Tx
- 1:40 p.m. – 2:10 p.m.      **Alternative Crop Pricing and Impact on 2017 Potato Acreage in the U.S.? My Experience with Idaho Growers and Shippers**  
- Mark Klompfen, CEO, United Potato Growers of America
- 2:10 p.m. – 2:35 p.m.      **World Frozen Potato Market Outlook**  
- Steve Patterson, VP Global Sales, JR Simplot Co, Boise, ID
- 2:35 p.m. – 2:45 p.m.      **Canadian Frozen Potato Update**  
- Scott Howatt, Processing Coordinator, PEI Potato Board
- 2:45 p.m. – 3:15 p.m.      **PEI Fresh Crop Market Update**  
- Mark Phillips, Market Info Officer, PEI Potato Board
- 3:15 p.m. – 3:45 p.m.      **Discussion – Where do we go from here?**
- 3:45 p.m.                      **Wrap up**