



2016 UNITED POTATO PARTNERS SEMINAR
Red Shores Race Track and Casino, Charlottetown, PEI
Wednesday, January 27, 2016

- 8:30 a.m. – 9:30 a.m. **Registration and Coffee**
- 9:30 a.m. – 9:35 a.m. **Welcome and Opening Remarks**
- Alex Docherty, Chairman, PEI Potato Board
- 9:35 a.m. – 9:40 a.m. **United Potato Growers of Canada**
- Ray Keenan, Chairman, UPGC
- 9:40 a.m. – 10:00 a.m. **Current Research Projects Supported by PEI Potato Board**
- Ryan Barrett, Research Coordinator, PEIPB
- 10:00 a.m. – 10:30 a.m. **Roll out Strategy for the Innate Variety**
Traits which Reduce Bruising and Internal Browning
Bulking of Seed in the US for 2016
- Haven Baker, CEO, JR Simplot Co
- 10:30 a.m. 10:45 a.m. Nutrition Break
- 10:45 a.m. – 12:00 p.m. **2015 US Shipments, Pricing, and Outlook for the 2016 Crop**
How are other Commodities Positioning for 2016
- Jerry Wright, President and CEO, UPGA
- 12:00 p.m. – 1:00 p.m. *Lunch Provided by United Potato Partners Program*
- 1:00 p.m. - 1:15 p.m. **Canada's Potato Crop in 2015 –What is the Yield Trend**
How does Storage Holdings Compare to Last Year
- Kevin MacIsaac, General Manager UPGC
- 1:15 p.m. – 2:15 p.m. **The Impact of Exchange Rates on the Potato Industry**
How are they Affecting our Competitiveness in the U.S.
And Offshore Markets? Impact on Input Costs
- Eric Santor, Chief, Economic Analysis Department
Bank of Canada
- 2:15 p.m. – 3:15 p.m. **How to Set Up and Use Smart Box Technology as Required**
by the new Thimet Registration for the 2016 Potato Crop
- Paul Van Zee, AMVAC Corp.
- 3:15 p.m. – 3:30 p.m. **Wrap Up, and Adjournment**